West Sayville Christian School 37 Rollstone Avenue West Sayville, NY 11796



UNDERSTANDING THROUGH CHRIST

February 25, 2024

Dear Local Business Owner,

We are writing on behalf of **West Sayville Christian School**, a non-profit independent Christian School established in 1946. We will be hosting our "**27th Annual Live and Silent Auction**" on Saturday, April 27, 2024, at Hagerman Firehouse, on Long Island. With your partnership, we can provide assistance to more families, increase benefits to our faculty, and most importantly, enrich the educational experience for our students.

Each year the Auction is made possible through the generosity of YOU, our local community. We hope you will agree to be a part of this event.

We would appreciate donations such as <u>gift certificates</u>, <u>merchandise and/or journal ads</u> (all are tax deductible)! All companies donating to our fundraiser will be recognized in our professionally printed program and on our school website.

Journal ads are a great opportunity to provide you maximum advertising opportunities. Past supporters have benefited from hundreds of visitors to our Auction website and more than 100 guests at our Live Event annually. Journal ad opportunities:

- ~ Back Cover Full Page Ad: \$200.00 (only one available)
- ~ Back & Front Inside Cover Full Page Ad: \$150.00 (only two available)
- ~ Full Page Ad: \$100.00
- ~ ¹⁄₂ Page Ad: \$75.00
- ~ Business Card Size Ad: \$50.00

<u>IMPORTANT</u>: Please submit check payable to West Sayville Christian School to address above and email journal ad in high resolution format to pto@wscs.org. Please consider orientation when submitting artwork. Submission sizes as follows: full page ad vertical $5\frac{1}{2}$ " x 8", half page ad $5\frac{1}{2}$ " x 4", business card ad horizontal $3\frac{1}{2}$ " x 2".

Thank you for your time and consideration. We look forward to your support for this year's auction and hope to bring you additional business in the future. An Auction Committee member will be visiting you in 7-14 days to pick up any donation you may have or you can mail them to the school at the address above. Any questions please contact PTO@wscs.org

Sincerely, Jaurie Idlawac Laurie Hlavac 2024 Auction Chairperson